Personalized solutions for employee financial well-being

Supporting financial well-being helps employees pay off debt and save for emergencies and retirement. It also can drive business results by boosting candidate recruiting, engaging employees, reducing health care costs and increasing retention.

A comprehensive financial wellness offering helps meet the needs of a diverse workforce with resources designed to drive action. The desired impact is lasting behavior changes that are life enriching and help employees become retirement ready, all at no additional cost. Your employees have access to the following solutions at The Standard:

Enrich™	Retirement Readiness Resources
For addressing financial needs such as debt, budgeting and more	Education and tools to motivate engagement and support readiness

How using Enrich helped employees[1]

55% increase in savings, by active users, over a 12-month period

28% increase in paying off credit card in full monthly

35% increase in users on track with financial goals

34% increase in contributions to retirement plan

59% increase in building emergency savings to cover 3-6 months of expenses

There is no guarantee you will personally achieve the same results.

Personalized financial education by Enrich

Here's how it works

Financial check-up
Gathers perceptions and actions about money and finances.

Money personality assessment
Teaches how personality influences actions and how to make better decisions.

Personalized courses and an action plan
Addresses unique needs and goals.

Regular check-ins
Prompts employees regularly to stay accountable and guide progress.

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Personalized retirement readiness resources

Online education, tools and a readiness score

Employees can benefit from helpful tools and information when they visit their account at Personal Savings Center

- scenario building slider tools that can include assets outside of the plan
- calculators
- anticipated monthly retirement income
- and more

When employees see a path to becoming financially well, they are more likely to start saving for retirement or increase their savings.

If you're a plan sponsor, contact your financial professional or representative at The Standard to learn more. If you're a financial professional, contact our sales team at **844.239.3561**.

1 Enrich Behavioral Change Results, Enrich 2021 research summary. There is no guarantee that you will achieve the same results.

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Enrich is not affiliated with StanCorp Financial Group or any of its subsidiaries. Enrich provides educational resources that may be relevant for you to consider as you plan your financial wellness journey. None of the resources referenced herein is intended as a financial plan, financial advice, or a recommendation to take specific action. You should consult with an appropriately licensed financial professional for financial advice and planning.

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